



SAM HORNER

Sam Horner
81 Parliament Hill Mansions
Lissenden Gardens
London
NW5 1NB

(+44) 7916267633
sam@samhorner.co.uk
www.samhorner.co.uk

A **User Experience Designer & developer** who thrives on the conceptualisation process & creation of innovative products in the digital space.

Employment History

June 2007 - Current

User Experience Designer BBC UX&D

In June 2007, I joined BBC User Experience & Design to work across their multi-platform portfolio. Over this time I've worked across Teens, Radio, TV, Learning & Knowledge and more recently, Service Design propositions.

This work would revolve around building the interaction model, researching and designing complex interactions and prototyping various products across various platforms including Web, TV, Touch devices and mobile. These projects run from 1 to 12 month periods, working across information architecture, visual and interaction design, all the way through to development and delivery. My personal interests in the conceptualising, creative facilitation and interaction of new products have also been maintained in this role.

Project examples:

BBC Switch
BBC Radio 1 & 1Xtra
BBC Learning & Knowledge
One BBC
BBC IPTV
BBC London 2012 Olympics

Other Interests

Freelance & Thematical projects

Since graduating I have worked with a different companies and people to build various different projects, based on their needs. This has varied from simple design and delivery work for small companies, to more complex gaming or video experiences for larger corporations such as Turner Broadcasting. I have learnt a vast deal on managing projects and people through this process and have really learnt the value of good organisation.

I have also worked on personal projects in this time, creating either a challenge to learn something new, answer a question I am interested in or simply an idea I wanted to explore further. Using a variety of skill sets, I've produced some products, concepts and documents that I am incredibly proud of. This is where my hobby is my work, which I am very proud of.

Project examples:

The Diaries of Tom Thayer (Interactive Story-telling)
Plugged In Pr (Web experience and identity)
Turner Broadcasting (Scooby Do vs. The Flintstones)
Musition (Mobile Music Tracking Service)
Social Invado (Social Provocation experiment)
The Loss of the Real (University Digital Communication Thesis)

Education

May 2004 - June 2007

Bachelor of Arts (with Honours): Web Design

University of Lincoln, HSAD, Hull
Valedictorian

Skills Profile

- Actionscript 3
- XHTML
- CSS
- Javascript
- Php
- MySQL
- Photoshop
- Illustrator
- After Effects
- Premier Pro
- Flash

